PRUDENTIAL

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ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com,

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Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund -Series 4 - 1825 Days Plan D and ICICI Prudential Multiple Yield Fund - Plan B (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 09, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Schemes, at the close of business hours on July 09, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on July 02, 2014 (₹ Per unit)
ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days Plan D		
Direct Plan - Dividend	1.00	12.2378
Regular Plan - Dividend	0.90	12.0709
ICICI Prudential Multiple Yield Fund - Plan B		
Dividend	0.05	11.8271

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on July 09, 2014.

Suspension of trading of units of ICICI Prudential Multiple Yield Fund - Plan B (MYF - Plan B)

Investors may note that in view of the MYF - Plan B maturing on July 09, 2014, the Scheme stands suspended on National Stock Exchange of India Limited (NSE) from the close of trading hours on July 04, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be July 09, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

	For ICICI Prudential Asset Management Company Limited	
Place: Mumbai	Sd/-	
Date : July 03, 2014	Authorised Signatory	

"NSE Disclaimer for MYF - Plan B: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

No. 004/07/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.